

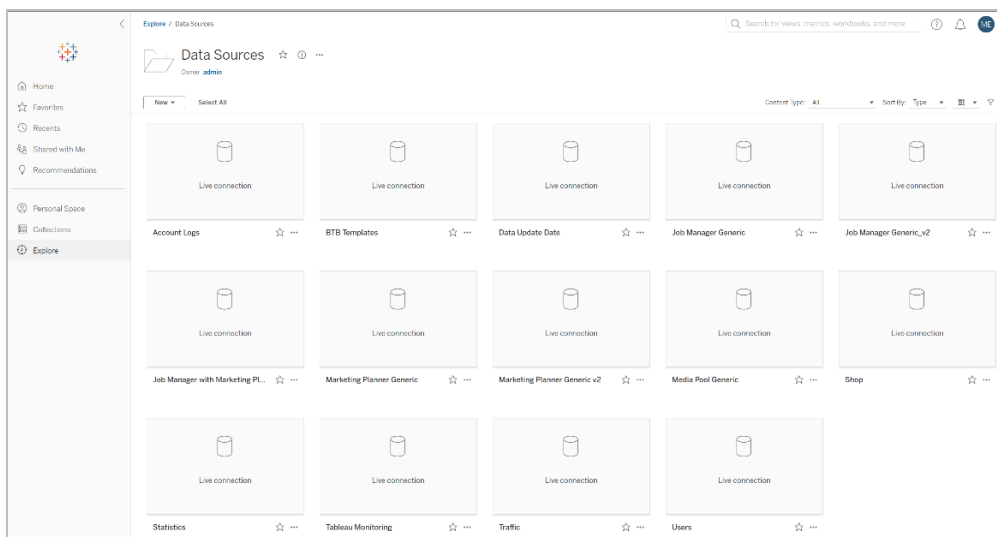
# Reports (New)

## Release Notes Version 7.4

### Self-service data sources

With version 7.4, self-service data sources are available to users in the Reports (New) module. Data sources provide relevant metrics and dimensions for all BrandMaker modules, such as

- Job Manager
- Marketing Planner
- Media Pool
- Brand Template Builder
- Marketing Shop
- User Statistics (traffic, logins, statistics)
- Data Update Date (last reload date of the data sources)



These data sources can be used to create ad-hoc workbooks (dashboards) and users can share them with colleagues. Data sources can be used to create lenses. *Ask data* allows the user to create charts and tables by formulating a question with natural language.

## Standard dashboard

Version 7.4 introduces the standard dashboards, explained below. Standard dashboards can be used and filtered by users interactively in the charts. The data will adjust in the other diagrams. The selection can be canceled by clicking again. Dropdowns are also available to filter the data. The analysis of the data can be looked at in depth by selecting data in the charts.

Existing dashboards can be modified via the *Edit* button and shared as a copy (the original dashboard will not be overwritten) if the user has the *Explorer (can publish)* right.

### Media Pool

The dashboard takes into account the old use cases of the previous standard dashboards and provides the following KPIs:

- Size of all VDBs
- List of assets with at least one entry in the ISIN attribute
- Number of downloads per org. unit
- Number of uploads per org. unit
- Number of downloads per asset
- List of all downloads

### System and user monitoring

The dashboard takes into account the old use cases of the previous standard dashboards and provides the following KPIs:

- Number of logins per org. unit
- Traffic (upload and download of files) per time unit; by clicking on the month, the user can call up a daily search result and then get a detailed insight into the data traffic of a selected day.
- Current session: Without user and date filter, results are all users with a current session.
- Login:
  - Without filter: history of all user logins
  - With user filter: history of login of one user
  - With date filter: history of all logins on a selected date

- With both filters: all logins of one user on a selected date
- Usage:
  - With timeline filter (daily (default), hourly, weekly, monthly, yearly): login count per selected timeline
  - With date filter: login count on a selected date
- Excel file: exports the shown report to an Excel file